

HZL launches Women of Zinc campaign

Jaipur: Hindustan Zinc Limited (HZL), India's largest and the world's second-largest integrated zinc producer, on Saturday launched the #WomenOfZinc campaign on the occasion of International Women's Day, 2025.

In a statement, HZL said that the campaign, "is a bold initiative designed to showcase the exciting career opportunities for women in the metals, mining, and manufacturing sectors. This initiative highlights the vast potential for women in exploration, mining, and smelting, challenging outdated perceptions and encouraging greater gender diversity in traditionally male-dominated industries."

HZL CEO Arun Misra said, "Metals and mining is going to be intrinsic to a low-carbon future. It has historically seen very low representation by women, and we need to bridge the skill gap in this sector by leveraging the high-quality talent pool presented by women."

HZL said it aims to increase its women workforce to 30 per cent from its current 25 per cent.

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