


Hindustan Zinc wins India's first potash block, REE block in UP under e-auction

 energy.economictimes.indiatimes.com/news/coal/hindustan-zinc-wins-indias-first-potash-block-ree-block-in-up-under-e-auction/121478612

ET EnergyWorld

May 29, 2025

ETEnergyWorld



New Delhi: Hindustan Zinc Limited has been declared the preferred bidder for two new critical mineral blocks—India's first potash and halite block in Rajasthan and a rare earth elements (REE) block in Uttar Pradesh—under the fifth tranche of the critical and strategic mineral block e-auction.

With these additions, the company's portfolio of critical mineral blocks stands at three, including a tungsten block in Andhra Pradesh for which it received a letter of intent earlier this month.

The potash and halite block is located in Hanumangarh district, Rajasthan, and spans 1,841.22 hectares. The block is currently at the G3 level of exploration. The REE block is located in Sonbhadra district, Uttar Pradesh, and spans 210.01 hectares. It is also at the G3 exploration stage.

Advt

Arun Misra, CEO of Hindustan Zinc Limited, said, "Securing the first-ever potash block of India and Rare Earth Elements block is a testament to our prowess in strategic mineral

exploration. We are aggressively foraying into the critical minerals segment and stand resolute in our commitment to support the nation's mineral security goals for rapid economic growth. This acquisition enhances our position as a leading player in the critical minerals sector and reinforces our ability to deliver long-term value to our stakeholders. This will generate unprecedented direct and indirect employment opportunities along with new investments in many industries in the state."

Union Minister of Coal and Mines G. Kishan Reddy, in a post on X, said, "For the First Time in India! Paving the Way for Potash Mining...India takes a bold leap towards self-reliance in fertiliser minerals...By unlocking the potential of potash mining, we are set to reduce import dependence and strengthen the backbone of our agriculture-our farmers!"

Potash is a key mineral used in the fertiliser industry, particularly in the production of NPK fertilisers. India currently imports 100 per cent of its potash requirement from countries including Canada, Belarus, Jordan, and South Korea.

Hindustan Zinc stated that these acquisitions are part of its strategy to secure high-quality mineral assets with strong mining potential. The company plans to leverage its in-house expertise in exploration and mining to develop the new assets.

Advt

Hindustan Zinc Limited, a Vedanta Group company, is the world's largest integrated zinc producer and is among the top five global producers of silver. It supplies to more than 40 countries and holds approximately 77 per cent of the primary zinc market in India.