

# Hindustan Zinc Unveils Official Marathon Medal for Participants at Vedanta Zinc City Half Marathon



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MM Desk

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[Hindustan Zinc](https://www.hindustan-zinc.com/), the world's largest integrated zinc producer, officially revealed the marathon medal and announced details for the much-anticipated 2nd edition of the Vedanta Hindustan Zinc City Half Marathon. The event is scheduled for 21st September 2025 in Udaipur. Registrations have already surged from 27 states across India, with over 7,000 runners expected to participate—surpassing last year's record turnout. The details were shared at a press conference held in Udaipur earlier today, marking the formal launch of the event.

Recognized by the Association of International Marathons and Distance Races (AIMS), the half marathon will feature one of the most scenic routes in India, passing by Fateh Sagar Lake and the Aravali Hills. With prizes worth ₹3,00,000 across four categories—21 km (Half Marathon), 10 km (Cool Run), 5 km (Dream Run), and Race with Champions (Feature Race)—the event aims to bring together professional athletes, senior citizens, differently-abled participants, and children, celebrating inclusivity and community spirit.

Speaking at the launch, Arun Misra, CEO of Hindustan Zinc, said, “The Vedanta Zinc City Half Marathon is more than just a sporting event—it’s a celebration of fitness, inclusivity, and community. We are thrilled to see its expanding reach with participants joining from across India and abroad. Through this initiative, we not only promote health and wellness but also boost tourism and local livelihoods in Udaipur. Every runner will take home a zinc medal, symbolizing endurance and honoring Udaipur’s rich metallurgical heritage, while aligning with our vision of #RunForZeroHunger.”

The #RunForZeroHunger marathon is designed to be a memorable experience for participants and their families, blending fitness with purpose. Each finisher will receive a unique medal crafted from Hindustan Zinc’s pure zinc, symbolizing both resilience and achievement.

The event ensures a world-class experience with strong medical and safety support, anchored by Geetanjali Hospital as the Medical Partner. Runners will also benefit from hydration stations strategically placed along the route, keeping them energized throughout the race.

Adding to the spirit of community, the marathon will see active involvement from local running and fitness groups, making it a truly collective effort. The Bib Expo on 19th–20th September, featuring cultural showcases and performances, will transform the occasion into a vibrant celebration of fitness and culture. The event also supports the #RunforZeroHunger initiative by Nandghar, backed by the Anil Agarwal Foundation, helping nourish thousands of children with Poshan Packs and promoting a healthier, hunger-free society.

Hindustan Zinc Limited, part of the Vedanta Group, is the world’s largest integrated zinc producer and among the top five silver producers globally. It supplies products to over 40 countries and holds around 77% of India’s primary zinc market share. The company has been recognized as the world’s most sustainable metals and mining company for two consecutive years by the S&P Global Corporate Sustainability Assessment 2024, showcasing its operational excellence and ESG leadership.

Hindustan Zinc became the first Indian company to join the International Council on Mining & Metals (ICMM) in 2025. It also launched EcoZen, Asia’s first low-carbon ‘green’ zinc brand, with a carbon footprint 75% lower than the global average. Certified as 3.32 times Water-Positive, the company is committed to achieving Net Zero emissions by 2050 or sooner.



Watch Video: <https://youtu.be/GwE4RyRVIfQ>

[Through focused social welfare initiatives](#), Hindustan Zinc is transforming the lives of 2.3 million people and is recognized among India's Top 10 CSR companies. As a key player in the energy transition, Hindustan Zinc is providing critical metals essential for a sustainable future.