

# Hindustan Zinc signs MoU with Rajasthan Heritage Authority



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Hindustan Zinc Rajasthan Heritage Authority MoU

[Hindustan Zinc](#) Limited (HZL), part of Vedanta Group, has signed a Memorandum of Understanding with the [Rajasthan Heritage Authority](#) (RHA) to support the development of the [Heritage Corridor](#) at Poonchari ka Lautha in [Deeg district](#), Rajasthan. The agreement, valued at ₹85 crore, will run for three years and is being funded through HZL's [Corporate Social Responsibility](#) initiative.

The MoU was signed in the presence of Onkar Singh Lakhawat, Chairman of the RHA; Ram Ranjan, Chief Executive Officer of RHA; Arun Misra, Chief Executive Officer of HZL; and Anupam Nidhi, CSR Head of HZL, along with other officials.

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## Heritage corridor development

The project will include restoration works, development of botanical gardens and horticulture, improvement of the Parikrama Marg, creation of residential facilities for visitors, and the development of demarcated complexes and walkways. Poonchari ka Lautha forms part of the Braj cultural landscape and marks the end of the sacred

Govardhan Hill. It is an important stop on the Govardhan Parikrama, which is considered significant in the local pilgrimage tradition.

Onkar Singh Lakhawat said, "Rajasthan is home to some of India's cultural and historical landmarks, and it is our responsibility to preserve them for posterity. The support from Hindustan Zinc will accelerate our efforts in developing the Heritage Corridor at Poonchari ka Lautha into a hub that safeguards history and enhances visitor experience. This collaboration sets a positive example of how industry and government can come together to conserve heritage while fostering sustainable tourism."

Arun Misra, CEO and Whole-time Director, Hindustan Zinc, said, "Heritage connects communities to their roots and strengthens identity. At Hindustan Zinc, we are supporting the Rajasthan Heritage Authority in preserving and revitalising these cultural sites while also developing infrastructure that will enhance the experience for visitors and benefit local communities." According to the company, the initiative adds to its existing social projects in areas including education, healthcare, water conservation, women's empowerment, and environmental sustainability. By FY25, Hindustan Zinc reported that its CSR initiatives had impacted over 23 lakh people in more than 2,300 villages.

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