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Hindustan Zinc Ltd

Hindustan Zinc Launches EcoZen, Asia's First Low Carbon 'Green' Zinc



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Produced using renewable energy, EcoZen has a carbon footprint of less than 1 tCO₂e/t of zinc produced, ~75% lower than global average

MUMBAI, India--(BUSINESS WIRE)--Jul. 24, 2024-- Hindustan Zinc Limited (NSE: HINDZINC), India's largest and the world's second-largest integrated zinc producer, has launched EcoZen, Asia's first low-carbon 'green' zinc brand. Certified through a life cycle assessment (LCA) by a global sustainability firm, EcoZen has a carbon footprint of less than one tonne per tonne of zinc, about 75% lower than the global average. Primarily used for galvanizing steel, zinc is crucial in sectors like infrastructure, automotive, renewable energy, electronics, and energy storage.

This press release features multimedia. View the full release here:

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EcoZen showcases Hindustan Zinc's commitment to decarbonizing operations and providing customers with sustainable choices. The product's certification follows a mass-balance approach using the cradle-to-gate method. EcoZen will avoid about 400 kg of carbon emissions per tonne of steel galvanized.



Hindustan Zinc Limited launches EcoZen, Asia's first Low Carbon 'Green' Zinc (Photo: Business Wire)

Priya Agarwal Hebbar, Chairperson Hindustan Zinc, said, “Sustainability continues to be at the core of all our business decisions. Hindustan Zinc being #1 in the S&P Global is testament to our commitment of building a sustainable future. The launch of EcoZen is another leap in our journey of becoming Net Zero by 2050.”

Arun Misra, CEO Hindustan Zinc Limited, expressed, “The launch of EcoZen is a major milestone in our product strategy and net-zero goals by serving environmentally conscious customers who are discerning about the origin of the raw materials they use and seek to decarbonise their value chain.”

Hindustan Zinc’s products are supplied to over 40 countries. The company collaborates with clients to customise metals to meet their specific needs. The offerings are the first in India to receive Environmental Product Declaration (EPD) verification, providing data on the product’s environmental footprint, and also has ISO and BIS certifications along with REACH certification for exports to Europe.

About Hindustan Zinc Limited

Hindustan Zinc Limited, a Vedanta Group company, is the world’s second-largest integrated zinc producer and the third-largest silver producer. The company supplies to more than 40 countries and holds a market share of about 75% of the primary zinc market in India. Hindustan Zinc has been recognized as the world’s most sustainable company in the metals and mining category by the S&P Global Corporate Sustainability Assessment 2023. Hindustan

Zinc is pivotal in providing critical metals essential for the global energy transition for a sustainable future.

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Source: Hindustan Zinc Limited



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