



Once upon a time, there was a visionary by the name of Anil Agarwal. He travelled to the sunshine state of Rajasthan, drawn by its tales of valour, golden sands and vast potential. Anil, a visionary, saw what others didn't untapped resources beneath the land that could fulfil his country's dream of becoming self - sufficient. A dream came into being. He set up a company called Vedanta named after his beloved mother Vedvati and set forth on his mission.





A Bold First Step

In 2002, Anil made an audacious move and invested in a seemingly small operation that many had given up on. This small venture would go on to become the mighty Hindustan Zinc, a company that would soon make India a world leader in critical metals. In 2011 his company, Vedanta again made the bold move of acquiring Cairn Oil & Gas in Rajasthan to provide India with vital energy security. The world was awestruck!

The The Promised Land of Metals, Energy & Dreams

He brought the world's best minds and machines to Hindustan Zinc and soon it flourished! Over a short period, it became the second - largest integrated zinc producer in the world, and the third - largest silver producer. Cairn Oil & Gas was soon producing a quarter of India's crude oil powering industries, transportation and homes.





From Sand to Silver

As time passed, Rajasthan, once thought barren, was now filled with bustling towns like Barmer, shimmering factories like Chanderiya and thriving communities. A land once full of sand was now producing silver, heralding in a new age of innovation, wealth and sustainability.



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The Name

As the years passed, Vedanta's success powered a resurgent Rajasthan and energized a new India. Contributed over Rs. 3 lakh crores to the exchequer, the land of dunes and lakes gleamed with riches! The people of Rajasthan rejoiced!

Jobs for All

The dream didn't just bring riches - it brought hope. Generating over 1 lakh jobs, Vedanta began to fuel dreams and build brighter futures. Rajasthan was now a land of ama'zinc' opportunities.



S Empowering the Women of India

Vedanta dreamt of rewriting the narrative for women in Rajasthan and in India. Why should women not have all the opportunities that men have? When the laws finally opened doors for women to work in underground mines in 2019, Hindustan Zinc led the way. It appointed India's first women underground mining engineers and formed the nation's first - ever underground women mine rescue team. No depth is unreachable when determination lights the path. Today, Vedanta employs one of the highest number of women working in metals, mining and oil & gas anywhere in the world. Go girls!





The Gift of Education

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Vedanta built more than just metals, oil & gas - it built the future. Over 3,000 Nand Ghars (modernised aanganwadis) created across the state, ensured that children in villages looked towards a brighter tomorrow. They were nourished, educated, healthy and happy. It is when children dream, that they go on to achieve. Vedanta enabled them to do so.



Changing Lives, Changing Rajasthan

Vedanta's magic spread far beyond metals & minerals. It was about love, care and helping people grow. Since 2002, Vedanta has invested over 2,500 crores in community welfare, transforming the lives of over 4 crore people through schools, healthcare, clean drinking water, women's empowerment, sports and culture. Vedanta's efforts made families prosper and the desert bloomed with possibilities.





Green Heart & Sunshine

Vedanta's vision went beyond economic well-being - it was about the well-being of the whole planet. Hindustan Zinc became the most sustainable metals & mining company in the world, putting into action the paradigm - shifting idea that growth and sustainable development go together. Powering operations with renewable energy, Rajasthan now had a green heart!



The Blue Miracle

In water starved Rajasthan, both Hindustan Zinc and Cairn created a blue revolution. They began returning more water than they consumed, becoming what is today known as being Water Positive. They established water conservation, harvesting & recycling systems for the people and cleaned the lakes of Zinc City Udaipur. A blue miracle, indeed!







A Grand Promise for the Future

As Rajasthan thrived, Vedanta had even bigger dreams. Vedanta announced fresh investment of Rs. 1 lakh crores in the state, planning to double its zinc production, increase silver production, produce fertilizers for food security, double oil & gas production and create more renewable energy. Amidst all the growth, Vedanta was just getting started!



Believing in the Impossible

Anil Agarwal's Vedanta believed in the impossible. He saw the beauty in the desert and the promise of the golden grain. His dream turned into reality because he dared to take a chance - and the ever - heroic people of Rajasthan brought that dream to life.

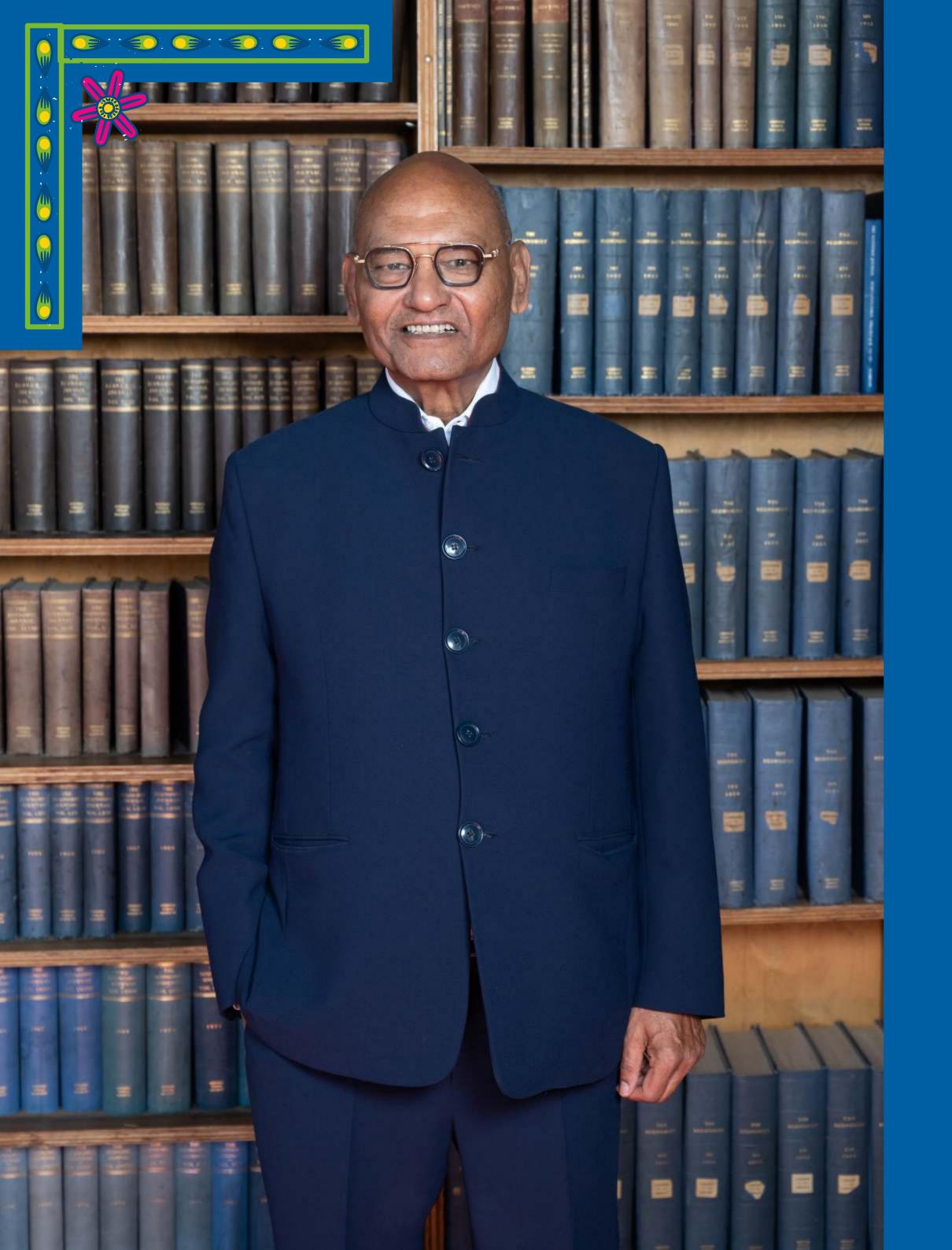


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The Land of Infinite Possibilities

Today, Vedanta and Rajasthan stand as a shining example of what happens when a vision is realised with action. From the sands of the desert to the shining heart of India, this is the story of a company that turned Rajasthan's story into a symbol of hope, prosperity and sustainability.







Anil Agarwal Chairman - Vedanta Group

Rajasthan is one of the few states which has
hydrocarbons and a vast number of critical minerals such as zinc, lead, silver, gold, copper, potash, rock phosphate, marble, different types of high - quality stones and others. Hindustan Zinc and Cairn will lead exploration efforts across each of these minerals, providing investments, setting up manufacturing & processing plants, creating smelters and recovering shale gas and tight oil. We are honoured to work alongside the state government to boost economic development and enhance the quality of life in the region.





HINDUSTAN ZINC Zinc & Silver of India

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